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Oriental City Group Holdings Limited 奥思知集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8325)

UNUSUAL SHARE PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The board (the "Board") of directors (each a "Director") of Oriental City Group Holdings Limited (the "Company") has noted the increase in the price and trading volume of the shares (each a "Share") of the Company recently and wishes to state that the Board is not aware of any reasons for such increase, save for the proposed rights issue (together with the bonus issue) of the Company as disclosed in the announcement of the Company dated 27 September 2010.

The Board confirms that there are no other negotiations or agreements relating to intended acquisitions or realizations which are discloseable under Chapter 19 and Chapter 20 of the Rules ("**GEM Listing Rules**") Governing the Listing of Securities on the Growth Enterprises Market of the Stock Exchange, nor is the Board aware of any other matter discloseable under the general obligation imposed by Rule 17.10 of the GEM Listing Rules, which is or may be of a price-sensitive nature.

By order of the Board of
Oriental City Group Holdings Limited
Yu Chun Fai
Chairman

Hong Kong, 30 September 2010

As of the date of this announcement, the executive Director is Mr. Yu Chun Fai, the non-executive Director is Ms. Wong Lai Chun, and the independent non-executive Directors are Mr. Chan Chun Wai, Mr. Chan Wing Cheung, Joseph and Mr. Tsang Siu Tung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Company Announcements" page and the website of the Company at http://www.ocg.com.hk for at least seven days from the day of its posting.