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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED
美麗中國控股有限公司

(incorporated in Bermuda with limited liability)

(Stock code: 706)

POTENTIAL FUND RAISING EXERCISE

This announcement is made by Beautiful China Holdings Company Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company wishes to inform shareholders of the Company and potential investors that the Company has commenced preliminary discussion on a potential fund raising exercise (the “**Fund Raising Exercise**”). However, no detailed terms have been agreed and no binding agreement has been entered as at the date of this announcement.

Definitive terms of the Fund Raising Exercise have yet to be finalised as of the date of this announcement. The Fund Raising Exercise is subject to further negotiation and it may or may not materialise. Further announcement will be made by the Company in accordance with the Listing Rules and, if the Fund Raising Exercise is proceeded with, the Company will undertake all necessary compliance with the Listing Rules.

Shareholders of the Company and potential investors should note that the Fund Raising Exercise may or may not materialise and are advised to exercise caution when dealing in the Company’s securities.

By Order of the Board
Beautiful China Holdings Company Limited
Tan Shu Jiang
Executive Director

Hong Kong, 10 March 2015

As at the date of this announcement, the Board comprises Mr. Sze Wai Marco, Mr. Zhou Wei Feng, Mr. Tan Shu Jiang and Mr. Pan Tingxuan as executive Directors, Mr. Law Fei Shing as non-executive Director, and Mr. Chong Yiu Kan, Sherman, Mr. Lum Pak Sum and Mr. Liu Liyang as independent non-executive Directors.