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**BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED**  
**美麗中國控股有限公司**

*(incorporated in Bermuda with limited liability)*

(Stock code: 706)

**APPOINTMENT OF EXECUTIVE DIRECTOR**

The Board is pleased to announce the appointment of Mr. Pan as an executive Director with effect from 2 January 2015.

**APPOINTMENT OF EXECUTIVE DIRECTOR**

The board (the “**Board**”) of directors (the “**Directors**”) of Beautiful China Holdings Company Limited (the “**Company**”) is pleased to announce that the appointment of Mr. Pan Tingxuan (“**Mr. Pan**”) as an executive Director took effect from 2 January 2015.

Mr. Pan Tingxuan, aged 41, obtained a diploma of computer science and application from Hohai University (河海大學) in Nanjing, the PRC, in 1992. Mr. Pan has over seven years of experience in project management and strategic planning in investment and asset management. He was appointed as an executive president of 北京矩陣投資管理有限公司 (Beijing Ju Zhen Investment Management Company Limited\*) between December 2005 and November 2014. Since April 2012, Mr. Pan has been a non-executive director of CECEP COSTIN New Materials Group Limited (stock code: 2228), a company listed on the Main Board of The Stock Exchange of Hong Kong Limited.

Mr. Pan has not entered into any service contract with the Company. As determined by the Board, Mr. Pan is entitled to an annual director’s fee of HK\$1,920,000, by reference to his background, experience, duties and responsibilities with the Company and the prevailing market conditions. Save as disclosed herein, there are no other benefits provided to Mr. Pan for his directorship in the Company. He is subject to retirement by rotation and re-election at the annual general meeting of the Company pursuant to the bye-laws of the Company.

Save as disclosed above, as at the date of this announcement, (i) Mr. Pan did not have any relationship with any Directors, senior management or substantial or controlling shareholders of the Company; (ii) he did not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); (iii) he did not

hold any other directorships in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; and (iv) he did not hold other positions with the Company or any of its subsidiaries.

There is no other information to be disclosed pursuant to the requirements of the Rules 13.51(2)(h) to 13.51(2)(v) of the Rules Governing The Listing Securities on The Stock Exchange of Hong Kong Limited relating to the appointment of Mr. Pan as an executive Director and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

The Board would like to extend a warm welcome to Mr. Pan on joining the Company.

For and on behalf of  
**Beautiful China Holdings Company Limited**  
**Tan Shu Jiang**  
*Executive Director*

Hong Kong, 2 January 2015

*As at the date of this announcement, the Board comprises Mr. Sze Wai Marco, Mr. Zhou Wei Feng, Mr. Tan Shu Jiang and Mr. Pan Tingxuan as executive Directors, Mr. Law Fei Shing as non-executive Director, and Mr. Lum Pak Sum, Mr. Chong Yiu Kan, Sherman and Mr. Liu Liyang as independent non-executive Directors.*

\* *for identification purposes only*