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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED

美麗中國控股有限公司

(incorporated in Bermuda with limited liability)

(Stock code: 706)

ANNOUNCEMENT

MORTGAGE OF SHARES BY CONTROLLING SHAREHOLDER

This announcement is made by Beautiful China Holdings Limited (the “**Company**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Company has been notified that, 2,110,500,000 shares in the issued share capital of the Company (the “**Mortgaged Shares**”) held by Leading Value Industrial Limited (a controlling shareholder of the Company) have been mortgaged on 25 April 2014 in favour of Chance Talent Management Limited (the “**Investor**”) which is an indirect wholly owned subsidiary of CCB International (Holdings) Limited as security in relation to certain notes issued by Leading Value Industrial Limited to the Investor. The Mortgaged Shares represent approximately 51% of the total issued share capital of the Company as at the date of this announcement. The above mortgage does not fall within the scope of Rule 13.17 of the Listing Rules.

For and on behalf of
Beautiful China Holdings Company Limited
Tan Shu Jiang
Executive Director

Hong Kong, 25 April 2014

As at the date of this announcement, the Board comprises Mr. Sze Wai Marco, Mr. Zhou Wei Feng and Mr. Tan Shu Jiang as executive Directors, Mr. Law Fei Shing as non-executive Director, and Mr. Lum Pak Sum and Mr. Chong Yiu Kan, Sherman as independent non-executive Directors.