

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED **美麗中國控股有限公司**

(incorporated in Bermuda with limited liability)

(Stock code: 706)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce the appointment of Mr. Zhou Wei Feng as an executive Director with effect from 11 April 2014.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that the appointment of Mr. Zhou Wei Feng (“**Mr. Zhou**”) as an executive Director with effect from 11 April 2014.

Mr. Zhou, aged 44, obtained a bachelor’s degree in economics from The Peking University in 1991 and a master’s degree in business administration from The University of Fordham in 2003 by way of distanced learning.

Mr. Zhou was the vice general manager of Shi Jia Zhuang Yin Real Estate Company* (石家莊銀房地產公司) and Qingdao Yin Du Real Estate Company* (青島銀都房地產公司), and the general manager of Qingdao Yin Du Property Management Company* (青島銀都物業管理公司) respectively between 1991 and 1997. Between 1997 and 1999, he was the general manager of Qingdao Wei Xin Home Company Limited* (青島偉信置業有限公司). Between 1999 and 2005, he was the vice general manager of Beijing Sheng Shi Zhao Ye Real Estate Development Company Limited* (北京盛世兆業房地產開發有限公司). From 2005 to 2009, he was the president of AXA Investment Group Company Limited. Since 2009, he has been the vice president of the Company.

Mr. Zhou has not entered into any service contract with the Company. As determined by the Board, Mr. Zhou is entitled to an annual director’s fee of HK\$720,000, by reference to his background, experience, duties and responsibilities with the Company and the prevailing market conditions. Save as disclosed herein, there are no other benefits provided to Mr. Zhou for his directorship in the Company. He is subject to retirement by rotation and re-election at annual general meeting of the Company pursuant to the bye-laws of the Company.

Save as disclosed above, as at the date of this announcement, (i) Mr. Zhou did not have any relationship with any Directors, senior management or substantial or controlling shareholders of the Company; (ii) Mr. Zhou did not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); (iii) Mr. Zhou did not hold any other directorships in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; and (iv) he did not hold other positions with other members of the Group.

There is no other information to be disclosed pursuant to the requirements of the Rules 13.51(2)(h) to 13.51(2)(v) of the Rules Governing The Listing Securities on the Stock Exchange relating to the appointment of Mr. Zhou as an executive Director and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

The Board would like to extend a warm welcome to Mr. Zhou on joining the Company.

For and on behalf of
Beautiful China Holdings Company Limited
Tan Shu Jiang
Executive Director

Hong Kong, 11 April 2014

As at the date of this announcement, the Board comprises Mr. Sze Wai Marco, Mr. Zhou Wei Feng and Mr. Tan Shu Jiang as executive Directors, Mr. Law Fei Shing as non-executive Director, and Mr. Lum Pak Sum and Mr. Chong Yiu Kan, Sherman as independent non-executive Directors.