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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED 美麗中國控股有限公司

(incorporated in Bermuda with limited liability)
(Stock code: 706)

DELAY IN DESPATCH OF CIRCULAR IN RELATION TO –

(1) CONNECTED TRANSACTION RELATING TO THE SUBSCRIPTION FOR NEW SHARES BY A SUBSTANTIAL SHAREHOLDER (2) APPLICATION FOR WHITEWASH WAIVER

AND

(3) PROPOSED CAPITAL INCREASE

INTRODUCTION

Reference is made to the announcement of the Company dated 22 October 2013 ("Announcement") in relation to, among other things, the Subscription, the Whitewash Waiver and the Capital Increase. Unless otherwise stated, capitalized terms used herein shall bear the same meaning as defined in the Announcement.

DELAY IN DESPATCH OF CIRCULAR

As set out in the Announcement, a circular ("Circular") containing, among other things, (i) further details of the Subscription Agreement; (ii) further details of the Whitewash Waiver; (iii) further details of the Capital Increase; (iv) a letter of recommendation from the Independent Board Committee to the Independent Shareholders in respect of the Subscription Agreement and the transactions contemplated thereunder as well as the Whitewash Waiver; (v) a letter of advice from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders in relation to the Subscription Agreement and the transactions contemplated thereunder and the Whitewash Waiver; (vi) a notice of the SGM; and (vii) other information as required under the Listing Rules and the Takeovers Code, for the purpose of the SGM, is expected to

be despatched to the Shareholders as soon as practicable in accordance with the requirements of the Takeovers Code and the Listing Rules. In compliance with Rule 8.2 of the Takeovers Code, the Circular should be despatched on or before Tuesday, 12 November 2013.

Since additional time is required for the preparation and finalization of certain information, including the financial information of the Group for inclusion in the Circular, it is expected that the despatch date of the circular will be postponed to a date on or before Monday, 2 December 2013, unless further extension is granted by the Executive.

Application has been made to the Executive for a waiver from strict compliance with Rule 8.2 of the Takeovers Code and to grant consent for an extension of time for the despatch of the Circular or before 2 December 2013. The Executive has indicated that it is minded to grant such consent.

For and on behalf of

Beautiful China Holdings Company Limited

Sze Wai, Macro

Chairman

Hong Kong, 12 November 2013

As at the date of this announcement, the board of the directors ("Directors") of the Company comprises Mr. Sze Wai, Marco, Mr. Tan Shu Jiang, Mr. Mao Zhenhua and Mr. Shentu Jun as executive Directors, and Mr. Lai Yip Wing, Mr. Chan Ming Sun, Jonathan and Mr. Chong Yiu Kan, Sherman as independent non-executive Directors.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement, and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement contained in this announcement misleading.