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UNIONBRIDGE
UNION BRIDGE HOLDINGS LIMITED
聯僑集團控股有限公司*

(Formerly known as IA INTERNATIONAL HOLDINGS LIMITED 毅興科技國際控股有限公司)*

(incorporated in Bermuda with limited liability)

(Stock Code: 8047)

**CHANGE OF COMPANY NAME,
STOCK SHORT NAME,
TRADING ARRANGEMENT AND EXCHANGE OF SHARE CERTIFICATES**

CHANGE OF COMPANY NAME

The Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Bermuda on 17 August 2006 certifying that the change of name of the Company from “IA International Holdings Limited” to “Union Bridge Holdings Limited” was registered on 10 August 2006. The Change of the Company’s name took effect on 10 August 2006. The Certificate of Registration of Change of Name of Oversea Company was issued by Registrar of Companies in Hong Kong on 8 September 2006 confirming the registration of the new English name “Union Bridge Holdings Limited” and the new Chinese name “聯僑集團控股有限公司” in Hong Kong under Part XI of Companies Ordinance.

STOCK SHORT NAME

The shares of the Company will be traded on the Stock Exchange under the new English stock short name of “UB HOLDINGS” and “聯僑集團控股” in Chinese, instead of “IA INT’L and “毅興科技”, with effect from 27 September 2006.

EXCHANGE OF SHARE CERTIFICATES

The existing share certificate of the Company shall continue to be evidence of title and valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing share certificate.

CHANGE OF COMPANY NAME

Reference is made to the previous announcement of the Company dated 12 July 2006 (the “Announcement”) and the circular of the Company dated 18 July 2006 (the “Circular”) regarding the proposed change of company name. Unless otherwise defined, capitalized terms used herein shall have the same meanings as defined in the Circular.

* *for identification purpose only*

The Board is pleased to announce that the special resolution in relation to the proposed change of Company's name at the AGM held on 10 August 2006 was duly passed by the Shareholders and the Certificate of Incorporation on Change of Name was issued by Registrar of Companies in Bermuda on 17 August 2006 certifying that the change of the name of Company from "IA International Holdings Limited" to "Union Bridge Holdings Limited" was registered on 10 August 2006. The Change of the Company's name took effect on 10 August 2006. The Certificate of Registration of Change of Name of Oversea Company was issued by Registrar of the Companies in Hong Kong on 8 September 2006 confirming the registration of the new English name "Union Bridge Holdings Limited" and the new Chinese name "聯僑集團控股有限公司" in Hong Kong under Part XI of Companies Ordinance.

STOCK SHORT NAME

The shares of the Company will be traded on the Stock Exchange under the new English stock short name of "UB HOLDINGS" and "聯僑集團控股" in Chinese, instead of "IA INT'L and "毅興科技", with effect from 27 September 2006.

EXCHANGE OF SHARE CERTIFICATES

The change of Company's name will not affect any of the rights of any Shareholders of the Company. All existing share certificates in issue bearing the existing name of the "IA International Holdings Limited" and "毅興科技國際控股有限公司" will, after the change of the Company's name becoming effective, continue to be evidence of title and valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing share certificates. Thereafter, new share certificates for new shares will be issued in the new name of the Company.

By order of the Board
Union Bridge Holdings Limited
Wan Kin Chung
Chairman

Hong Kong, 20 September 2006

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wan Kin Chung, Mr. Cheng Kwong Chung, Mr. Wong Tak Shing and Mr. Lo Ka Tong and three independent non-executive Directors, namely Mr. Kwok Chi Sun, Vincent, Mr. Yeung Kam Yan and Mr. Chan Wing Chiu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief that: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” page of the GEM website (www.hkgem.com) for at least 7 days from its date of publication.