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IA INTERNATIONAL HOLDINGS LIMITED

毅興科技國際控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 8047)

PROPOSED CHANGE OF COMPANY NAME

PROPOSED CHANGE OF COMPANY NAME

The Board announces that a special resolution will be proposed at the forthcoming AGM to approve the change of the Company's name from "IA International Holdings Limited" to "Union Bridge Holdings Limited" and upon the name change becoming effective, the new Chinese name "聯僑集團控股有限公司" will be adopted to replace "毅興科技國際控股有限公司" for identification purpose only. A circular containing, among other matters, details of the proposed change of the Company's name and a notice of the AGM will be despatched to the shareholders of the Company as soon as possible.

PROPOSED CHANGE OF COMPANY NAME

The board (the "**Board**") of directors (the "**Directors**") of IA International Holdings Limited (the "**Company**", which together with its subsidiaries, the "**Group**") proposes to change the name of the Company from "IA International Holdings Limited" to "Union Bridge Holdings Limited" and upon the name change becoming effective, the new Chinese name "聯僑集團控股有限公司" will be adopted to replace "毅興科技國際控股有限公司" for identification purpose only. After acquiring Union Bridge Group Limited by the Group on 11 January 2006, the Board believes that the change of the Company's name will benefit its future business development as the new name will better reflect the recent expansion and diversification of the Company's business so as to focus on the new business. Further details of the acquisition are set out in the announcement of the Company dated 23 January 2006 and the circular dated 24 February 2006.

* for identification purpose only

The proposed change of the Company's name will be subject to the following:

1. the passing of a special resolution by the shareholders of the Company at the forthcoming annual general meeting (the "AGM") to approve the change of the Company's name; and
2. the Registrar of Companies in Bermuda approving the change of name of the Company.

The new name of the Company will take effect from the date of entry of the new name in the register maintained by the Registrar of Companies in Bermuda. The Company will then carry out all necessary filing procedures with the Companies Registry in Hong Kong.

The change of company name will not affect any rights of the holders of securities of the Company. The existing certificates of securities in issue bearing the present name of the Company shall, after the proposed change of the Company's name becoming effective, continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities. Once the change of the Company's name becomes effective, new share certificates will be issued only in the new name of the Company.

A circular containing, among other matters, details of the proposed change of company name and a notice of the AGM will be despatched to the shareholders of the Company as soon as practicable.

The Company will make further announcements as and when appropriate on the results of the AGM, the arrangement relating to the change of company name, the trading and dealings in the securities of the Company on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited under the new name of the Company and as to when the new name of the Company will become effective.

By order of the Board
IA INTERNATIONAL HOLDINGS LIMITED
Wan Kin Chung
Chairman

Hong Kong, 12 July 2006

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Wan Kin Chung, Mr. Wong Tak Shing and Mr. Cheng Kwong Chung and three independent non-executive Directors, namely Mr. Kwok Chi Sun, Vincent, Mr. Yeung Kam Yan and Mr. Chan Wing Chiu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief that: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website on the “Latest Company Announcements” page for at least 7 days from the day of its posting.