

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CHINA MANDARIN HOLDINGS LIMITED

中國東方實業集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 00009)

CHANGE OF COMPANY LOGO

CHANGE OF COMPANY LOGO

The board of directors (the “**Board**”) of China Mandarin Holdings Limited (the “**Company**”) announces that with effect from 1 November 2010, the Company will adopt a new logo (“**Change of Logo**”). The new logo will be printed on all corporate documents of the Company, including new share certificates of the Company to be issued by the Company on or after 1 November 2010. The Company’s existing and new logos are set out below:

Existing Logo



New Logo



The Company has completed all the necessary registration procedures with the Trade Marks Registry of Hong Kong for registration of the new logo as the Company’s trademark.

EFFECT OF THE CHANGE OF LOGO

The Change of Logo will not affect any of the rights of the shareholders of the Company. All existing certificates for shares of the Company (the “**Shares**”) in issue bearing the existing logo of the Company will, after the Change of Logo, continue to be effective and as documents of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the exchange of existing Share certificates for new Share certificates as a result of the Change of Logo. Any issue of Share certificates on or after 1 November 2010 will be issued with the new logo of the Company.

By order of the Board
China Mandarin Holdings Limited
Lai Pik Chi Peggy
Chairman

Hong Kong, 27 October 2010

As at the date of this announcement, the Board comprises six Directors. The executive Directors are Ms. Lai Pik Chi, Peggy (Chairman), Ms. Law Kee, Alice (Chief Executive Officer) and Mr. Hui Wai Lee, Willy; and the independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Tsui Pui Hung and Mr. Chan Tung Tak, Alain.

* *For identification purposes only*