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China Mobile Games and Cultural Investment Limited

中國手遊文化投資有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8081)

COMPLETION OF MAJOR TRANSACTION

Reference is made to the circular of China Mobile Games and Cultural Investment Limited (“**Company**”) dated 19 June 2014 (“**Circular**”) in relation to, among other matters, the major transaction relating to the acquisition of 13% issued share capital of the Target Company by Best Faith Limited, a wholly-owned subsidiary of the Company, from Century Grand Holdings Limited. Capitalised terms used herein shall have the same meanings as defined in the Circular.

The Board is pleased to announce that following the satisfaction of all the Conditions Precedent pursuant to the Second SP Agreement, the Second Completion took place on 14 July 2014. Immediately after the Second Completion, the Target Company was owned as to 18% by Best Faith Limited.

On behalf of the Board

China Mobile Games and Cultural Investment Limited

Zhang Xiongfeng

Chairman

Hong Kong, 14 July 2014

As at the date of this announcement, the Board comprises (i) three executive Directors, namely Mr. Zhang Xiongfeng, Mr. Zhang Peiao and Mr. Hung Kenneth, and (ii) three independent non-executive Directors, namely Mr. Wong Siu Keung, Joe, Mr. Wong Ching Yip and Mr. Luk Chi Shing.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for a minimum period of seven days from the date of its publication and on the website of the Company at <http://www.cmgc.com.hk>.