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China Mobile Games and Cultural Investment Limited

中國手遊文化投資有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8081)

DELAY IN DESPATCH OF CIRCULAR

This announcement is made pursuant to Rule 19.36A of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“**GEM Listing Rules**”).

Reference is made to the Company’s announcement dated 18 June 2014 in relation to the connected transaction involving the Subscription (“**Announcement**”). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

As disclosed in the Announcement, it was the intention of the Company to despatch the circular (“**Circular**”) containing, among other matters, details of the Subscription Agreement and other disclosure requirements under the GEM Listing Rules to the Shareholders on or before 14 July 2014.

As more time is required for the Company to prepare and finalise the information to be included in the Circular, the date of despatch of the Circular is expected to be postponed to on or before 21 July 2014.

On behalf of the Board

China Mobile Games and Cultural Investment Limited

Zhang Xiongfeng

Chairman

Hong Kong, 15 July 2014

As at the date of this announcement, the Board comprises (i) three executive Directors, namely Mr. Zhang Xiongfeng, Mr. Zhang Peiao and Mr. Hung Kenneth, and (ii) three independent non-executive Directors, namely Mr. Wong Siu Keung, Joe, Mr. Wong Ching Yip and Mr. Luk Chi Shing.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in the compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for a minimum period of seven days from the date of its publication and on the website of the Company at <http://www.cmgc.com.hk>.