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China Mobile Games and Cultural Investment Limited

中國手遊文化投資有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8081)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement (the “**Announcement**”) of China Mobile Games and Cultural Investment Limited (the “**Company**”) dated 21 April 2015 in relation to, among other things, the Acquisition. Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless otherwise specified.

As disclosed in the Announcement, a circular (the “**Circular**”) containing, among other things, (i) details of the Acquisition, the SP Agreement and the transactions contemplated thereunder; (ii) financial information on the Target Group; and (iii) the notice of the Company EGM is expected to be despatched to the Shareholders on or before 22 May 2015.

As additional time is required for the Company to prepare and finalise the Circular, including but not limited to the financial information of the Target Group, the date of despatch of the Circular is now expected to be postponed to on or before 12 June 2015.

By the order of the Board

China Mobile Games and Cultural Investment Limited

Zhang Peiao

Executive Director

22 May 2015

As at the date of this announcement, the Board comprises (i) three executive Directors, namely Mr. Zhang Xiongfeng, Mr. Zhang Peiao and Mr. Hung Kenneth, and (ii) three independent non-executive Directors, namely Mr. Wong Siu Keung, Joe, Mr. Wong Ching Yip and Mr. Luk Chi Shing.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in the compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for a minimum period of seven days from the date of its publication and on the website of the Company at <http://www.cmgc.com.hk>.