



# Xinyu Hengdeli Holdings Limited

## 新宇亨得利控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3389)

### 2007 INTERIM RESULTS

#### INTERIM RESULTS

The board of directors (the “Directors”) of Xinyu Hengdeli Holdings Limited (the “Company”) is pleased to present the unaudited consolidated interim results of the Company and its subsidiaries (the “Group”) for the six months ended 30 June 2007, along with the unaudited comparative figures and selected explanatory notes, which are prepared in accordance with the Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants, and have been reviewed by the Audit Committee of the Company.

#### CONSOLIDATED INCOME STATEMENT

	<i>Notes</i>	For the six months ended 30 June	
		2007 <i>RMB'000</i> (unaudited)	2006 <i>RMB'000</i> (unaudited)
Sales	3	1,921,606	907,668
Cost of sales		(1,510,809)	(683,302)
<b>Gross profit</b>		<b>410,797</b>	<b>224,366</b>
Other revenue and net income		5,203	8,179
Distribution costs		(119,648)	(76,034)
Administrative expenses		(76,030)	(42,295)
Other expenses		(84)	(931)
<b>Profit from operations</b>		<b>220,238</b>	<b>113,285</b>
Finance costs	4(i)	(11,433)	(9,336)
Share of losses of a jointly controlled entity		(150)	(170)
<b>Profit before tax</b>		<b>208,655</b>	<b>103,779</b>
Income tax	5	(52,757)	(33,632)
<b>Profit for the period</b>		<b>155,898</b>	<b>70,147</b>
Attributable to:			
Equity shareholders of the Company		145,386	64,951
Minority interests		10,512	5,196
		<b>155,898</b>	<b>70,147</b>
Basic earnings per share	6	<b>RMB0.06</b>	<b>RMB0.03</b>

## CONSOLIDATED BALANCE SHEET

		At 30 June 2007	At 31 December 2006
	<i>Notes</i>	<i>RMB'000</i> (Unaudited)	<i>RMB'000</i> (Audited)
<b>Non-current assets</b>			
Property, plant and equipment		244,463	251,101
Intangible assets		32,929	32,989
Goodwill	8	181,045	181,045
Investments in a jointly controlled entity		4,583	4,733
Other investments		250	250
Deferred tax assets		28,768	24,948
		<u>492,038</u>	<u>495,066</u>
<b>Current assets</b>			
Inventories	9	1,396,081	1,262,382
Trade and other receivables	10	493,373	330,995
Pledged bank deposits		52,961	76,908
Cash and cash equivalents	11	260,914	298,275
		<u>2,203,329</u>	<u>1,968,560</u>
<b>Current liabilities</b>			
Bank loans		499,956	387,814
Trade and other payables	12	433,853	370,698
Current taxation		44,449	74,484
		<u>978,258</u>	<u>832,996</u>
<b>Net current assets</b>		<u>1,225,071</u>	<u>1,135,564</u>
<b>Total assets less current liabilities</b>		<u>1,717,109</u>	<u>1,630,630</u>
<b>Non-current liabilities</b>			
Bank loans		42,070	22,070
<b>NET ASSETS</b>		<u>1,675,039</u>	<u>1,608,560</u>
Total equity attributable to equity shareholders of the Company		1,538,445	1,472,086
Minority interests		136,594	136,474
<b>TOTAL EQUITY</b>		<u>1,675,039</u>	<u>1,608,560</u>

## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

		For the six months ended 30 June	
		2007	2006
		<i>RMB'000</i>	<i>RMB'000</i>
		(unaudited)	(unaudited)
<i>Notes</i>			
<i>Equity attributable to equity shareholders of the Company:</i>			
<b>Balance at 1 January</b>		<b>1,472,086</b>	694,640
Profit for the period		<b>145,386</b>	64,951
Dividends	7	<b>(69,566)</b>	(49,800)
Exchange difference on translation into presentation currency		<b>(9,461)</b>	–
<b>Balance at 30 June</b>		<b>1,538,445</b>	709,791
<i>Minority interests:</i>			
<b>Balance at 1 January</b>		<b>136,474</b>	99,511
Capital contribution		–	16,500
Acquisition of subsidiaries		–	10,900
Share of profit for the period		<b>10,512</b>	5,196
Dividends		<b>(10,392)</b>	(5,637)
<b>Balance at 30 June</b>		<b>136,594</b>	126,470
<i>Total equity:</i>		<b>1,675,039</b>	836,261

## CONDENSED CONSOLIDATED CASH FLOW STATEMENT

	<i>Notes</i>	For the six months ended 30 June	
		2007 <i>RMB'000</i> (unaudited)	2006 <i>RMB'000</i> (unaudited)
Cash generated from/(used in) operations		<b>13,352</b>	(1,337)
Income tax paid		<b>(86,457)</b>	(43,607)
Net cash used in operating activities		<b>(73,105)</b>	(44,944)
Net cash generated from investing activities		<b>20,922</b>	119,449
Net cash generated from/(used in) financing activities		<b>23,033</b>	(22,374)
Net (decrease)/increase in cash equivalents		<b>(29,150)</b>	52,131
Cash and cash equivalents at 1 January	<i>11</i>	<b>294,673</b>	142,502
Effect of foreign exchange rate changes		<b>(9,461)</b>	–
Cash and cash equivalents at 30 June	<i>11</i>	<b>256,062</b>	194,633

## **NOTES ON THE UNAUDITED INTERIM FINANCIAL REPORT**

### **1 Corporate reorganisation**

The Company was incorporated in the Cayman Islands as an exempted company with limited liability on 9 July 2004 under the Companies Law, Cap 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. Pursuant to a reorganisation (the “Reorganisation”) of the Group to rationalise the group structure in preparation of the public listing of the Company’s shares on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), the Company became the holding company of the subsidiaries now comprising the Group. The shares of the Company were listed on the Stock Exchange on 26 September 2005.

### **2 Basis of preparation**

This interim financial report has been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on the Stock Exchange, including compliance with Hong Kong Accounting Standard (“HKAS”) 34, Interim financial reporting, issued by the Hong Kong Institute of Certified Public Accountants.

The interim financial report has been prepared in accordance with the same accounting policies adopted in the 2006 annual financial statements of the Company dated 10 April 2007.

The preparation of an interim financial report in conformity with HKAS 34 requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses on a year to date basis. Actual results may differ from these estimates.

This interim financial report contains condensed consolidated financial statements and selected explanatory notes. The notes include an explanation of events and transactions that are significant to an understanding of the changes in financial position and performance of the Group since the issuance of the 2006 annual financial statements. The condensed consolidated interim financial statements and notes thereon do not include all of the information required for full set of financial statements prepared in accordance with Hong Kong Financial Reporting Standards.

The financial information relating to the financial year ended 31 December 2006 that is included in the interim financial report as being previously reported information does not constitute the Company’s statutory financial statements for that financial year but is derived from the 2006 annual financial statements. The 2006 annual financial statements are available from the Company’s registered office. The auditors have expressed an unqualified opinion in the 2006 annual financial statements dated 10 April 2007.

### 3 Segment information

The Group comprises two principal business segments which are retail and wholesale respectively.

	For the six months ended 30 June	
	2007 RMB'000 (unaudited)	2006 RMB'000 (unaudited)
Sales		
Retail	1,341,816	453,834
Wholesales	553,026	444,757
Unallocated	26,764	9,077
	<hr/>	<hr/>
Total	<b>1,921,606</b>	<b>907,668</b>

The principal activities of the Group are retail and wholesales of watches. Sales mainly represent income arising from the sales of watches net of value added tax.

	For the six months ended 30 June	
	2007 RMB'000 (unaudited)	2006 RMB'000 (unaudited)
Segment result		
Retail	185,942	76,761
Wholesales	53,699	51,874
	<hr/>	<hr/>
Total	239,641	128,635
Unallocated operating income and expenses	(19,403)	(15,350)
	<hr/>	<hr/>
Profit from operations	220,238	113,285
Finance costs	(11,433)	(9,336)
Share of losses of a jointly controlled entity	(150)	(170)
Income tax expense	(52,757)	(33,632)
	<hr/>	<hr/>
Profit for the period	<b>155,898</b>	<b>70,147</b>

#### 4 Profit before tax

Profit before tax is arrived at after charging/(crediting):

(i) *Finance costs*

	For the six months ended 30 June	
	2007 RMB'000 (unaudited)	2006 RMB'000 (unaudited)
Interest expense on bank loans and other borrowings	10,858	8,248
Other borrowing costs	575	1,088
Total borrowing costs	<u>11,433</u>	<u>9,336</u>

(ii) *Other items*

	For the six months ended 30 June	
	2007 RMB'000 (unaudited)	2006 RMB'000 (unaudited)
Cost of inventories <sup>#</sup>	1,511,699	683,871
Interest income	(1,716)	(861)
Depreciation	10,688	5,299
Amortisation of intangible assets	60	60
Operating leases charges in respect of properties		
– minimum lease payments	9,317	8,678
– contingent rents	39,837	27,504
	<u>9,317</u>	<u>27,504</u>

# *Cost of inventories includes RMB950 thousands relating to provision for inventories for the six months ended 30 June 2007 (the six months ended 30 June 2006: RMB987 thousands).*

## 5 Income tax expense

	For the six months ended 30 June	
	2007	2006
	RMB'000	RMB'000
	(unaudited)	(unaudited)
<b>Current tax</b>		
Provision for Hong Kong profits tax for the period	12,185	–
Provision for PRC income tax for the period	44,237	37,023
<b>Deferred tax</b>		
Origination and reversal of temporary differences	(3,665)	(3,391)
	<u>52,757</u>	<u>33,632</u>

Pursuant to the income tax rules and regulations of the Cayman Islands, the Company is exempt from income tax in the Cayman Islands. Also, certain subsidiaries located in foreign jurisdictions are not subject to any income tax in their jurisdictions.

The provision for PRC income tax is based on a statutory rate of 33% of the assessable profits of subsidiaries in the PRC as determined in accordance with the relevant income tax rules and regulations of the PRC during the year, except for a subsidiary which is entitled to a preferential income tax rate of 15%.

Provision for Hong Kong profits tax during the year ended 31 December 2007 is calculated at 17.5% of the estimated assessable profits of subsidiaries in Hong Kong.

## 6 Earnings per share

The calculation of basic earnings per share is based on the profit attributable to equity shareholders of the Company of RMB145,386 thousands (2006: RMB64,951 thousands) and the weighted average of 2,484,500,000 ordinary shares (2006: 2,075,000,000 ordinary shares) in issue during the period. The weighted average number of ordinary shares in issue for the period ended 30 June 2006 and 2007 has been retrospectively adjusted for the effect of the share split on 6 February 2007.

There were no dilutive potential ordinary shares in existence for the periods presented and, therefore, diluted earnings per share are not presented.



## 7 Dividends

- (a) No interim dividend was declared after the interim period.
- (b) Dividends payable to equity shareholders of the Company attributable to the previous financial year, approved and paid during the interim period

	<b>For the six months ended 30 June</b>	
	<b>2007</b>	2006
	<b>RMB'000</b>	RMB'000
	<b>(unaudited)</b>	(unaudited)
Dividend in respect of the previous financial year, approved and paid during the period	<b>69,566</b>	49,800

## 8 Goodwill

	<b>At 30 June 2007</b>	At 31 December 2006
	<b>RMB'000</b>	RMB'000
	<b>(Unaudited)</b>	(Audited)
Goodwill arising from acquisition of a subsidiary	<b>181,045</b>	181,045

## 9 Inventories

As at 30 June 2007, all the Group's inventories were finished goods.

## 10 Trade and other receivables

	<b>At 30 June 2007</b>	At 31 December 2006
	<b>RMB'000</b>	RMB'000
	<b>(Unaudited)</b>	(Audited)
Trade receivables	<b>282,906</b>	220,152
Other receivables	<b>208,842</b>	100,856
Receivables due from related parties	<b>1,625</b>	9,987
	<b>493,373</b>	330,995

All of the trade and other receivables are expected to be recovered within one year.

Customers are normally granted credit terms of not more than 70 days depending on the credit worthiness of individual customers.

An ageing analysis of trade receivables (net of impairment losses for bad and doubtful debts) is as follows:

	<b>At 30 June 2007 RMB'000 (Unaudited)</b>	At 31 December 2006 RMB'000 (Audited)
Within 1 month	171,530	154,458
Over 1 month but less than 3 months	80,494	57,581
Over 3 months but less than 12 months	30,882	8,113
	<u>282,906</u>	<u>220,152</u>

## 11 Cash and cash equivalents

As at 30 June 2007, all the Group's cash and cash equivalents in the consolidated balance sheet and the consolidated cash flow statement represented cash at bank and other financial institutions and cash in hand.

	<b>At 30 June 2007 RMB'000 (Unaudited)</b>	At 31 December 2006 RMB'000 (Audited)
Cash and cash equivalents in the balance sheet	260,914	298,275
Bank overdrafts	(4,852)	(3,602)
Cash and cash equivalents in the consolidated cash flow statement	<u>256,062</u>	<u>294,673</u>

## 12 Trade and other payables

	<b>At 30 June 2007 RMB'000 (Unaudited)</b>	At 31 December 2006 RMB'000 (Audited)
Trade payables	300,230	262,954
Other payables and accrued expenses	113,846	87,581
Payables due to related parties	19,777	20,163
	<u>433,853</u>	<u>370,698</u>

An ageing analysis of the trade payables is as follows:

	<b>At 30 June 2007 RMB'000 (Unaudited)</b>	At 31 December 2006 RMB'000 (Audited)
Within 1 month	<b>217,667</b>	195,622
Over 1 month but less than 3 months	<b>66,049</b>	66,742
Over 3 months but less than 12 months	<b>15,011</b>	525
Over 1 year	<b>1,503</b>	65
	<b><u>300,230</u></b>	<b><u>262,954</u></b>

### 13 Non-adjusting post balance sheet events

The following significant transactions took place subsequent to 30 June 2007:

(a) *Convertible Bonds*

On 25 July 2007, the Company entered into a subscription agreement (the “Subscription Agreement”) with BNP Paribas Capital (Asia Pacific) Limited (the “Lead Manager”) and Guotai Junan Securities (Hong Kong) Limited (collectively the “Managers”), in connection with the issue of the RMB 1,000,000,000 USD Settled Zero Coupon Convertible Bonds due 2012 (the “Bonds”) (subject to an option granted to the Lead Manager on behalf of the Managers to subscribe up to RMB 150,000,000 aggregate principal amount of the Bonds (the “Optional Bonds”)) (“the Issue”). The Bonds will be listed on the official list of the Singapore Exchange Securities Trading Limited.

The initial conversion price is HK\$7.06 per conversion share. Assuming full conversion of the Bonds at the initial conversion price at a fixed exchange rate of HK\$1 = RMB0.96637, the Bonds will be convertible into 146,572,285 conversion shares (subject to adjustment), representing approximately 5.90% of the issued share capital of the Company as at 23 August 2007 and approximately 5.57% of the enlarged issued share capital of the Company. Assuming full conversion of the Optional Bonds, an additional 21,985,843 Shares will be issued, and the aggregate number of conversion shares to be allotted and issued upon full conversion of all the Bonds represents approximately 6.78% of the issued share capital of the Company as at 23 August 2007 and approximately 6.35% of the enlarged issued share capital of the Company.

The Company presently intends to use the net proceeds from such issue for (i) expanding its network of retail shops and outlets by at least 100 new outlets over the next three years mainly in the PRC; (ii) pursuing future strategic acquisitions, for which the Company has not yet identified any specific targets; and (iii) for working capital requirements and general corporate purposes.

The Lead Manager has exercised the Option and the completion of the issue of the Bonds has taken place on 24 August 2007. The above transaction is detailed in the Company’s announcements on 25 July 2007 and 22 August 2007.

(b) *Share option scheme*

The Company adopted a share option scheme (the “Share Option Scheme”) pursuant to the resolutions of the shareholders of the Company passed on 27 August 2005. On 31 July 2007, the Company granted options to the employees of the Group for 39,380,000 shares of the Company’s ordinary shares under the Share Option Scheme.

## MANAGEMENT DISCUSSION AND ANALYSIS

As at 30 June 2007, the Group recorded vigorous results. Sales and profit recorded 111.7% and 122.2% growth respectively, which brought to shareholders a remarkable return.

### I. Financial Review

#### *Sales*

For the six months ended 30 June 2007, the Group recorded sales of RMB1,921,606,000, an increase of 111.7% from the corresponding period last year, of which sales in retail business amounted to RMB1,341,816,000 and accounted for 69.8% of the retail business, an increase of 195.7% from the corresponding period last year. The increase in sales was mainly attributable to the Group’s leverage of the good economic situation in China and worked enthusiastically to expand retail network both in China and in overseas countries. The Group also adhered to the market and regulated the structure of the brands for agency and distribution service and continued to improve the selling result of individual stores and strengthened operation management.

Sales breakdown of the Group (for the six months ended 30 June 2007)

	2007		2006	
	<i>RMB’000</i>	%	<i>RMB’000</i>	%
Retail Business	<b>1,341,816</b>	<b>69.8</b>	453,834	50
Wholesale Business	<b>553,026</b>	<b>28.8</b>	444,757	49
Customer Service and Ancillary Business	<b>26,764</b>	<b>1.4</b>	9,077	1
Total	<b><u>1,921,606</u></b>	<b><u>100</u></b>	<b><u>907,668</u></b>	<b><u>100.0</u></b>

#### *Gross profit and gross profit margin*

For the six months ended 30 June 2007, the Group’s gross profit increased by 83.1% from last year to approximately RMB410,797,000, whereas our gross profit margin was down 3.3 percentage points over last year to approximately 21.4%. The decrease in gross profit margin was mainly due to a generally lower gross profit margin in Hong Kong’s watch market than in China. The Group acquired Elegant Group in Hong Kong (香港三寶) in August 2006.

### *Profit for the period and profit margin*

During the period under review, the Group recorded outstanding profit result. Profit increased by 122.2% to approximately RMB155,898,000 over last year; profit margin was approximately 8.1%. The main reason for the continuous increase in profit was due to the consistent increase in sales and lowering of the expense ratio level.

### *Distribution costs*

During the period under review, the Group's distribution costs was approximately RMB119,648,000, an increase of approximately 57.4% over the corresponding period last year, representing 6.2% of the Group's sales. The percentage of the distribution costs to the Group's sales decreases 2.2% as compared to the corresponding period of last year, which is particularly the result of enhanced economies of scale.

### *Contingent liabilities*

As at 30 June 2007, the Group did not have any material contingent liabilities.

### *Current assets*

During the period under review, the current assets of the Group amounted to approximately RMB2,203,329,000, including inventories of approximately RMB1,396,081,000, trade and other receivables of approximately RMB493,373,000 and cash and cash equivalent of approximately RMB260,914,000.

## **II. Business Review**

### *Important Events*

During the period under review, the Group signed a cooperation memorandum of understandings with a Swiss Company, the Swatch Group Limited, to establish a jointly-invested retail company in Shanghai in China with the equity ratio structure of 50:50. The company mainly operates brands specializing in high-end fashionable items and other high-end watches, jewelleryes and other related accessories of the Swatch Group, like Swatch and Omega. As the Group signed the agreement, we and the Swatch Group immediately started operation, and the Shanghai Omega flagship shop and the Harbin Swatch flagship shop entered into furnishing stage.

During the period under review, the Group signed a distribution agreement with LVMH Group to be the exclusive distributor for selling all products, including high-end writing instruments and leather goods, of OMAS, a famous international brand under LVMH, in mainland China, Hong Kong, Macau and Taiwan regions.

The signing and operation of the above two cooperation memorandum of understandings and agreement has proved that, on the one hand, the Group was having an even closer relation based on capital injection with brand suppliers so that resources from both parties could be utilized for building and improving the holistic operation mode of the Chinese high-end retail market; and on the other hand, the Group was working to expand markets in luxurious products like jewellery and leather goods beside watches.

The Group always dedicates itself to provide high quality after-sale service to its customers. During the period under review, the Group formally established a customer service company to provide customer service for regions like China and Hong Kong. It formalized and improved in a scientific way the interactive customer service network in Greater China region covering Hong Kong and China, so as to establish confidence in customers.

For the six months ended 30 June 2007, the Group has obtained the authorised repair maintenance right from 34 international brands, which proved that the Group's strong maintenance and customer service system won recognition from international brands.

#### *Continuous Expansion of Retail Network*

The Group continues to expand retail distribution network safely and enthusiastically. During the period under review, the Group established a jointly-invested retail company with a famous watch retailer in Wuhan in China. Like other retail stores, all retail stores under that company are located in Wuhan's high traffic commercial hub, giving the Group an attractive stake in the region's high-potential consumer segment. Therefore, from the collaboration, the Group owned over 70% of the middle-to-high-end watch market in Wuhan district.

This period under review is the first completed half year after the Group acquired Elegant Group in Hong Kong. During the period under review, Elegant Group achieved a steadier and quicker growth: sales amounted to RMB588,458,000, representing an increase of 25.9% over the corresponding period last year. Sales gross profit and profits after tax both achieved over 30% increase when compared with the corresponding period of last year. Our retail brands newly included high-end watches and jewellery products like Roger Dubuis, Van Cleef Arpels and Greubel Forsey. Therefore, we can see that the development of Hong Kong is complementary in its vantage ground with China's businesses. It has brought effective profit safeguard to the Group.

During the period under review, the Group established 6 new exclusive brand boutique shops, including Omega, TAG Heuer and Tissot, etc. One of the exclusive brand boutique shops for TAG Heuer was situated in Beijing international airport, and there were various other exclusive brand boutique shops in places like Wuhan, Tianjin and Fuzhou. It shows that the Group had significant improvement in retail network no matter in the stores location or in level of sophistication in business. To date, the Group owned 20 exclusive brand boutique shops. Opening up these exclusive brand boutique shops for international high-end watches can not only fulfil the enormous demand for high-end watches in Chinese market, but also strengthen the relationship with various brand suppliers, so that the Group can in turn win an even greater business opportunity.

During the period under review, the Group introduced brands of high-end watches and jewellery like Glashutte, Jaquet Droz, IWC, Roger Dubuis, Van Cleef Arpels, Greubel Forsey which belonged to the Swatch Group and the Richemont Group etc. The Group aimed at improving the brand sales structure continuously according to the market demand and further enlarged the market share for high-end markets to bring the new profit growing point to the Group.

After a series of tapping effort and development, adjustment and consolidation, during the period under review, the number of Group's retail stores increased to 133, which was an increase of 46 compared to the corresponding period last year. The actual development of retail network was far faster than the requirement of our plan. The Group achieved sales of RMB1,341,816,000 during the first half of the year, which was an increase of 195.7% compared to the corresponding period last year. The proportion of retail to the Group's sales was 69.8%, which was an increase of 19.8 percentage point compared to the corresponding period last year.

### *Distributorship and Wholesale*

The Group has been maintaining a good cooperation relationship with brand suppliers of internationally famous watches, including Swatch Group, LVMH Group, Richemont Group, Rolex Group and Desco Group. During the period under review, the Group continues to perform distribution for the aforesaid groups which belonged to the 19 internationally famous watch brands. Among them, we were exclusive distributor for 17 brands. Besides, in the beginning of the year, the Group signed an agreement with LVMH Group to be the exclusive distributor for products of OMAS, an internationally famous brand under LVMH Group, in Greater China region. Those products included high-end writing instruments and leather goods. Therefore, during the period under review, the Group was the distributor for a total of 20 international brands, and 18 of them were under exclusive basis, including high-end watches, leather goods and writing instruments.

During the period under review, the Group achieved stable and healthy development in brands distribution business. At present, the Group had over 300 authorised wholesale customers in over 40 cities in China. The status of the exclusive distributor for many international brands and the ownership of a giant wholesale network realised the trust and full support from brands to the Group.

### *The Ancillary System Continues to Add Profit to the Corporation*

After acquisition of all equity in Guangzhou Artdeco Decorating and Packaging Co. Ltd., during the period under review, Artdeco signed cooperation agreement with several international brands like Omega, Rado, Rolex, Tudor, Longines, Tissot and launched the production of related ancillary products of watches. These have improved the shops image of the Group and also became a new profit growing point for the Group. During the period under review, sales and profit of Artdeco increased 114.7% and 1,587.6% compared to the corresponding period last year.

### *Effective Marketing with Brand Suppliers*

During the period under review, the Group continued its marketing activities in 2006 and collaborated with the Swatch Group, Richemont Group and LVMH Group and shot a TV series called “Ultimate Luxury—新宇鐘錶瑞士行”. This series introduced the culture, history and intrinsic value of over 20 high-end watches including Breguet, Audemars Piguet, Vacheron Constantin, Zenith, Blancpain, Ulysse Nardin and Omega. At the same time it showcased the support and trust from international top brand suppliers.

### **III. Human Resources and Training**

During the period under review, the Group employed a total of 2,635 employees in China and Hong Kong, the number of which has incorporated 548 ancillary industries staff.

The Group has always valued tapping and topping-up human resources. We employ scientific employment system and systematically inputs resources in training of management personnel, front-line service staff and maintenance staff. The contents include management ability, selling technique, brand knowledge and service initiative, etc. The Group is dedicated in comprehensive upgrade of individual ability and service standard.

The Group offers competitive salary and various other scientific incentive stimulation mechanism, and regularly reviews salary and the structure of the incentive stimulation mechanism to suit the development of the corporation. At the same time, the Group offers various other benefits to the employees, including pension contribution plan, insurance plan, housing and meals, etc.

### **INTERIM DIVIDEND**

The Directors do not recommend payment of an interim dividend for the six months ended 30 June 2007.

### **SHARE OPTION SCHEME**

A share option scheme was adopted by the Company to grant share options to selected participants as incentives and rewards for their contributions to the Group.

During the period under review, no option had been granted or agreed to be granted by the Company pursuant to the Share Option Scheme.

### **PURCHASE, SALE OR REDEMPTION OF LISTING SHARES**

During the period under review, the Company or any of its subsidiaries did not purchase, sale or redeem any of the listed securities of the Company.

### **CORPORATE GOVERNANCE**

For a long period of time, the Company has been committed to maintaining a high standard of corporate governance practice to ensure transparency, so that the interests of our shareholders and the cooperative development among customers, employees and the Group can be safeguarded.

The Company has adopted the Code on Corporate Governance Practices (the “Code”) of The Stock Exchange of Hong Kong Limited (“Stock Exchange”).



In the opinion of the Board of Directors, the Company had complied with the Code on Corporate Governance Practices set out in Appendix 14 to the Rules Governing the Listing of Securities on the Stock Exchange (“Listing Rules”) during the period under review except for a derivation from the Code provision A2.1. Given the Group’s existing corporate structure, the roles of chairman and chief executive officer have not been separated. Although the functions and duties of chairman and chief executive officer have been performed by the same individual, all major decisions would only be made after consultation with the Board of Directors and (where applicable) the committees of the Board of Directors. There are three independent non-executive Directors in the Board of Directors, all of them possess adequate independence. Therefore the Board of Directors considers the Company has achieved balance of power and sufficient protection for its interests by justifiable decisions.

## **AUDIT COMMITTEE**

The Company has established an audit committee in compliance with the Listing Rules. The audit committee comprises three independent non-executive Directors and one non-executive Director, with the primary duties of reviewing the accounting principles and practices adopted by the Company as well as substantial exceptional items, internal controls and financial reporting matters, which included a review on the interim report for the year ended 30 June 2007.

## **COMPLIANCE WITH CODE OF BEST PRACTICE**

The Directors of the Company are not aware of any information which can show that the Company did not comply with the Code of Best Practice set out in Appendix 14 to the Listing Rules at any time during the reporting period.

## **COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS**

For the six months ended 30 June 2007, the Company had adopted the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix 10 to the Listing Rules as the Company’s own code for securities transactions by its Directors. Following specific enquiry made with all Directors, the Company has confirmed that all Directors had complied with the required rules and regulations mentioned above.

## **DISCLOSURE OF INFORMATION ON THE WEBSITE OF THE STOCK EXCHANGE**

An interim report for the six months ended 30 June 2007 containing all the information required by Appendix 16 to the Listing Rules will be dispatched to shareholders of the Company and published on the website of the Stock Exchange in due course.

## **ACKNOWLEDGEMENT**

The Directors would like to take this opportunity to express our sincere thanks to all the shareholders for their continuous support and to all our staff for their dedication and contribution to the Group during the reporting period.

## **GENERAL INFORMATION**

As at the date of this announcement, the Executive Directors of the Company are Mr. Zhang Yuping (Chairman), Mr. Song Jianwen and Mr. Huang Yonghua, the Non-executive Directors are Mr. Chen Sheng, Mr. Chuang Jian George, Mr. Shen Zhiyuan and Mr. Shi Zhongyang and the Independent Non-executive Directors are Mr. Cai Jianmin, Mr. Wong Kam Fai William and Mr. Liu Xue Ling.

By order of the Board

**Zhang Yuping**

*Chairman*

5 September 2007, Hong Kong

Please also refer to the published version of this announcement in South China Morning Post.