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NEW WORLD MOBILE HOLDINGS LIMITED
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 862)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement dated 11 December 2009 (the “**Announcement**”) issued by New World Mobile Holdings Limited (the “**Company**”) in relation to the Acquisition. Unless the context requires otherwise, capitalised terms used in this announcement shall have the same respective meanings as those defined in the Announcement.

Pursuant to Rules 14.38A and 14A.49 of the Listing Rules, a circular (the “**Circular**”) containing, among other things, (i) further details of the Acquisition; (ii) the accountants’ report on the Group; (iii) the financial information of Glory Key; (iv) the pro forma financial information on the Group as enlarged by the Acquisition; (v) the Valuation Report; and (vi) a notice of the EGM, will have to be despatched by the Company to the Shareholders. In accordance with Rules 14.38A and 14A.49 of the Listing Rules, the Circular shall be despatched to the Shareholders by no later than 1 January 2010, being 21 days after the publication of the Announcement.

As additional time is required to ascertain and finalise certain information to be included in the Circular, including but without limitation to, (i) the financial information of Glory Key; and (ii) the pro forma financial information on the Group as enlarged by the Acquisition. As such, the date of the despatch of the Circular will have to be postponed. In this connection, the Company has applied to the Stock Exchange for a waiver from strict compliance with Rules 14.38A and 14A.49 of the Listing Rules, which waiver has been granted such that the despatch date of the Circular will be postponed to on or before 29 January 2010.

By Order of the Board
New World Mobile Holdings Limited
Tang Chi Kei
Company Secretary

Hong Kong, 31 December 2009

As at the date hereof, the Board comprises five Directors, of which Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman are executive Directors, Mr. Lau Wai Piu, Mr. Tsui Hing Chuen, William *JP*, and Mr. Lee Kee Wai, Frank are independent non-executive Directors.