



NEW WORLD MOBILE HOLDINGS LIMITED

新世界移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 862)

DATE OF BOARD MEETING

The board of directors (the “Board”) of New World Mobile Holdings Limited (the “Company”) announces that a Board meeting of the Company will be held on Wednesday, October 10, 2007 for the purposes of, among other matters, approving the audited results and announcement of the Company and its subsidiaries for the year ended June 30, 2007 and considering the payment of a dividend, if any.

By Order of the Board

New World Mobile Holdings Limited

Tang Chi Kei

Company Secretary

Hong Kong, September 27, 2007

As at the date hereof, the Board comprises five Directors, of which Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman are executive Directors, Mr. Tsui Hing Chuen, William, JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank are independent non-executive Directors.