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## **NEW WORLD MOBILE HOLDINGS LIMITED**

**新世界移動控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 862)

### **NOTIFICATION OF BOARD MEETING**

The board of directors (the “Board”) of New World Mobile Holdings Limited (the “Company”) announces that a meeting of the Board of the Company will be held on Wednesday, 18 March 2009 at 3:30 p.m. at which the Board will, inter alia, approve the release of the unaudited interim results of the Company and its subsidiaries for the six months ended 31 December 2008 and consider the payment of an interim dividend, if any.

By order of the Board  
**New World Mobile Holdings Limited**  
**Tang Chi Kei**  
Company Secretary

Hong Kong, 6 March 2009

*As at the date hereof, the Board comprises five Directors, of which Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman are executive Directors, Mr. Tsui Hing Chuen, William JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank are independent non-executive Directors.*