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## **VISION VALUES HOLDINGS LIMITED**

**(formerly known as New World Mobile Holdings Limited)**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 862)

### **Change of Company Name and Stock Short Name**

The Board is pleased to announce that the name of the Company has been changed from “New World Mobile Holdings Limited” to “Vision Values Holdings Limited” with effect from 14 December 2009.

Reference is made to the announcement of Vision Values Holdings Limited (formerly known as New World Mobile Holdings Limited) (the “Company”) dated 29 October 2009 in relation to the change of Company name.

#### **CHANGE OF COMPANY NAME**

The board of directors (the “Board”) of the Company is pleased to announce that subsequent to the passing of a special resolution by the shareholders of the Company at the annual general meeting of the Company on 8 December 2009, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Cayman Islands on 14 December 2009, certifying that the Company has changed its name to “Vision Values Holdings Limited” with effect from 14 December 2009.

The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Companies Registrar in Hong Kong on 12 January 2010 which confirms the registration of the new name of the Company in Hong Kong under Part XI of the Companies Ordinance, Chapter 32 of the Laws of Hong Kong.

The change of name of the Company by the Company will not affect any of the rights of the shareholders of the Company. All existing share certificates in issue bearing the former name of the Company will continue to be evidence of legal title to the shares of the Company and will be valid for trading, settlement and registration purposes. There will not be any arrangement for the exchange of the existing share certificates of the Company (in pink) for new share certificates bearing the new name of the Company (in blue). New share certificates of the Company will be issued under the new name of the Company.

As a result of the change of name of the Company, the Board also announced that the website of the Company be changed to [www.visionvalues.com.hk](http://www.visionvalues.com.hk) with effect from 21 January 2010.

#### **CHANGE OF STOCK SHORT NAME**

The new stock short name for trading in the shares of the Company on The Stock Exchange of Hong Kong Limited will be “Vision Values” with effect from 21 January 2010 and the original Chinese stock short name of “新移動” will cease to be used with effect from 21 January 2010. The stock code of the Company remains unchanged.

By order of the board  
**Vision Values Holdings Limited**  
**Tang Chi Kei**  
Company Secretary

Hong Kong, 15 January 2010.

*As at the date of this announcement, the executive directors of the Company are Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman and the independent non-executive directors of the Company are Mr. Tsui Hing Chuen, William, JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank.*