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NEW WORLD MOBILE HOLDINGS LIMITED

新世界移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 862)

CHANGE IN BOARD LOT SIZE

The Board announces that the board lot size of the Shares for trading on the Stock Exchange will be changed from 2,000 Shares to 1,000 Shares with effect from Friday, 27 November 2009. The expected timetable for such change in board lot size is set out below.

Shareholders may submit their existing share certificates in board lot of 2,000 Shares each to the Company's branch share registrar in exchange for new share certificates in board lot of 1,000 Shares each free of charge during business hours from Friday, 13 November 2009 to Monday, 21 December 2009 (both dates inclusive).

The Board announces that the board lot size of the Shares for trading on the Stock Exchange will be changed from 2,000 Shares to 1,000 Shares with effect from Friday, 27 November 2009. The Board believes that the reduced board lot size may facilitate the trading and improve the liquidity of the Shares and enable the Company to attract more investors and broaden its shareholder base. The change in board lot size will not affect any of the Shareholders' rights.

EXPECTED TIMETABLE

	2009
First day for free exchange of existing share certificates in board lot of 2,000 Shares each for new share certificate in board lot of 1,000 Shares each	Friday, 13 November
Last day for trading of the shares with old board lot size in original counter	Thursday, 26 November
Effective date of the change in board lot size from 2,000 Shares to 1,000 Shares	9:30 a.m. on Friday, 27 November
Original counter for trading in the Shares in board lot of 2,000 Shares each closes and becomes counter for trading in the Shares in board lot of 1,000 Shares each	9:30 a.m. on Friday, 27 November
Temporary counter for trading in the Shares in board lot of 2,000 Shares each opens	9:30 a.m. on Friday, 27 November
Parallel trading in Shares commences	9:30 a.m. on Friday, 27 November
Temporary counter for trading in the Shares in board lot of 2,000 Shares each closes	4:00 p.m. on Thursday, 17 December
Parallel trading in Shares ends	4:00 p.m. on Thursday, 17 December
Last day for free exchange of existing share certificates in board lot of 2,000 Shares each for new share certificates in board lot of 1,000 Shares each	Monday, 21 December

Shareholders may submit their existing share certificates in board lot of 2,000 Shares each to the Company's branch share registrar, Tricor Abacus Limited at 26th floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong, in exchange for new share certificates in board lot of 1,000 Shares each free of charge during business hours from Friday, 13 November 2009 to Monday, 21 December 2009 (both dates inclusive). Such exchange of share certificates thereafter will be accepted only on payment of a fee of HK\$2.50 (or such higher amount as may from time to time be specified by the Stock Exchange) for each new share certificate in board lot of 1,000 Shares each issued or each existing share certificate submitted, whichever number of share certificate involved is higher. It is expected that the new share certificates will be available for collection from the Company's share registrar by the Shareholders within 10 business days after delivery of the existing share certificates to the Company's share registrar for exchange purpose. Save and except for the change in the number of Shares for each board lot, new share certificates will have the same format and colour as the existing share certificates

As from Friday, 27 November 2009, all new share certificates will be issued in board lot of 1,000 Shares each (except for odd lots or where the Company's share registrar is otherwise instructed). All existing share certificates in board lot of 2,000 Shares each will continue to be evidence of title to such Shares and be valid for transfer, delivery and settlement purposes.

DEFINITIONS

Unless the context requires otherwise, the following terms have the following meanings in this announcement:

"Board"	the board of directors of the Company
"Company"	New World Mobile Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on the Stock Exchange
"Shares"	ordinary shares of HK\$1.00 each in the share capital of the Company
"Shareholder(s)"	holder(s) of Shares
"Stock Exchange"	The Stock Exchange of Hong Kong Limited

By order of the board
New World Mobile Holdings Limited
Tang Chi Kei
Company Secretary

Hong Kong, 6 November 2009

As at the date of this announcement, the executive directors of the Company are Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman and the independent non-executive directors of the Company are Mr. Tsui Hing Chuen, William, JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank.