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NEW WORLD MOBILE HOLDINGS LIMITED

新世界移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 862)

CHANGE OF DATE OF BOARD MEETING

Reference is made to the announcement of New World Mobile Holdings Limited (the “Company”) dated 5 October 2009 in respect of notification of the board meeting of the Company for the purpose of, among other matters, approving the announcement of the final results of the Company and its subsidiaries for the year ended 30 June 2009 and considering the recommendation on the payment of a dividend, if any.

The board of director of the Company hereby announces that the board meeting will be changed from 15 October 2009 to 22 October 2009. The change is occasioned by changes in work schedule of the Company. The venue and purposes of the board meeting remain the same.

By Order of the Board
New World Mobile Holdings Limited
Tang Chi Kei
Company Secretary

Hong Kong, 9 October 2009

As at the date hereof, the Board comprises five Directors, of which Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman are executive Directors, Mr. Tsui Hing Chuen, William, JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank are independent non-executive Directors.