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## **NEW WORLD MOBILE HOLDINGS LIMITED**

**新世界移動控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 862)

### **DATE OF BOARD MEETING**

The board of directors (the “Board”) of New World Mobile Holdings Limited (the “Company”) announces that a Board meeting of the Company will be held on Thursday, 15 October 2009 for the purposes of, among other matters, approving the announcement of the final results of the Company and its subsidiaries for the year ended 30 June 2009 and considering the recommendation on the payment of a dividend, if any.

By Order of the Board

**New World Mobile Holdings Limited**

**Tang Chi Kei**

Company Secretary

Hong Kong, 5 October 2009

*As at the date hereof, the Board comprises five Directors, of which Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman are executive Directors, Mr. Tsui Hing Chuen, William, JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank are independent non-executive Directors.*