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## **NEW WORLD MOBILE HOLDINGS LIMITED**

**新世界移動控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 862)

### **UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS**

This statement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

New World Mobile Holdings Limited (“**NWM**”) has noted the increase in the trading price and volume of the shares of NWM today and wish to state that NWM is not aware of any reasons for such increase.

The board of directors (the “**Board**”) confirms that there are no negotiations or agreements relating to intended acquisitions or realizations which are discloseable under rule 13.23 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”), and neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the directors of which individually and jointly accept responsibility for the accuracy of this statement.

By Order of the Board  
**New World Mobile Holdings Limited**  
**Tang Chi Kei**  
Company Secretary

Hong Kong, 15 April 2009

*As at the date of this announcement, the executive directors of the Company are Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman and the independent non-executive directors of the Company are Mr. Tsui Hing Chuen, William, JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank.*