



NEW WORLD MOBILE HOLDINGS LIMITED

新世界移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 862)

CHANGE OF ADDRESS OF THE PRINCIPAL PLACE OF BUSINESS

The Board of Directors of New World Mobile Holdings Limited (the “Company”) announces that the principal place of business in Hong Kong will be changed to Unit 309, 3/F., Fook Hong Industrial Building, 19 Sheung Yuet Road, Kowloon Bay, Hong Kong with effect from Monday, November 10, 2008.

By Order of the Board

New World Mobile Holdings Limited

Tang Chi Kei

Company Secretary

Hong Kong, November 7, 2008

As at the date hereof, the Board comprises five directors, of which Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman are executive directors, Mr. Tsui Hing Chuen, William, JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank are independent non-executive directors.