

# **NEW WORLD MOBILE HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 862)

## **ANNOUNCEMENT**

This statement is made at the request of The Stock Exchange of Hong Kong Limited.

We have noted the increase in the trading volume of the shares of the Company today and wish to state that we are not aware of any reasons for such increase.

We confirm that there are no other negotiations or agreements relating to intended acquisitions or realizations which are discloseable under rule 13.23, neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09, which is or may be of a price-sensitive nature.

Made by the order of New World Mobile Holdings Limited the Board of the directors of which individually and jointly accept responsibility for the accuracy of this statement.

*As at the date hereof, the Board comprises five directors, of which Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman are executive directors and Mr. Tsui Hing Chuen, William, JP, Mr. Lau Wai Piu and Mr. Lee Kee Wai, Frank are independent non-executive directors.*

By Order of the Board  
**New World Mobile Holdings Limited**  
**Tang Chi Kei**  
*Company Secretary*

Hong Kong, October 18, 2007