



NEW WORLD MOBILE HOLDINGS LIMITED

新世界移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 862)

CHANGE IN DIRECTORSHIPS

1. Mr. Wei Chi Kuan, Kenny has resigned as an Independent Non-executive Director and a member of the Audit Committee and a member of the Remuneration Committee of the Company with effect from 8 September 2006 due to his busy personal schedule.
2. Mr. Tsui Hing Chuen, William, *JP* has been appointed as an Independent Non-executive Director and a member of the Audit Committee and a member of the Remuneration Committee of the Company with effect from 8 September 2006.

The Board of Directors (the “Board”) of New World Mobile Holdings Limited (the “Company”) announces that Mr. Wei Chi Kuan, Kenny has resigned as an Independent Non-executive Director and a member of the Audit Committee and a member of the Remuneration Committee of the Company with effect from 8 September 2006 due to his busy personal schedule.

Mr. Wei has confirmed to the Company that there is no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to thank Mr. Wei for his valuable contributions to the Company.

Furthermore, the Board is pleased to announce that Mr. Tsui Hing Chuen, William, *JP* was appointed as an Independent Non-executive Director and a member of the Audit Committee and a member of the Remuneration Committee of the Company with effect from 8 September 2006.

Mr. Tsui Hing Chuen, William, *JP*, aged 55, is the founder partner of Messrs. Lo, Wong & Tsui, Solicitors & Notaries since 1980. He has been a solicitor of the High Court of Hong Kong since 1977, a solicitor of the Supreme Court of England & Wales since 1980 as well as a barrister and solicitor of the Supreme Court of Victoria, Australia since 1983. He has also been an advocate and solicitor in Singapore since 1985 and a notary public appointed by the Archbishop of Canterbury England since 1988. Mr. Tsui was appointed as a Justice of Peace by the Government of Hong Kong in 1997. He is as an Independent Non-executive Director of Taifook Securities Group Limited and New World CyberBase Limited, all of which are companies whose shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

Mr. Tsui does not have any relationships with any other directors, senior management, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on the Stock Exchange) of the Company.

Interests in shares of the Company

As at the date of this announcement, Mr. Tsui does not have and is not deemed to have any interests or short positions in any shares, underlying shares or debentures of the Company and its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance.

Emoluments

There is no service contract between the Company and Mr. Tsui. He has no fixed term of service with the Company but will be subject to retirement by rotation and re-election at the annual general meeting in accordance with the Code on Corporate Governance Practices and the Articles of Association of the Company. Mr. Tsui will receive HK\$120,000 per annum as an Independent Non-executive Director of the Company. His emoluments will be determined by the Board pursuant to the authority granted by the shareholders at the annual general meetings.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange in relation to his appointments.

The Board would like to express its warm welcome to Mr. Tsui on his joining to the Board.

By Order of the Board
NEW WORLD MOBILE HOLDINGS LIMITED
Sien Yun Man
Company Secretary

Hong Kong, 8 September 2006

As at the date of this announcement, the Board comprises (i) five executive directors namely Dr. Cheng Kar Shun, Henry (Chairman), Mr. Doo Wai Hoi, William, JP (Vice Chairman), Dr. Wai Fung Man, Norman (Chief Executive Officer), Mr. To Hin Tsun, Gerald and Mr. Chow Yu Chun, Alexander; (ii) two non-executive directors namely Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman; and (iii) three Independent Non-executive Directors namely Mr. Kwong Che Keung, Gordon, Mr. Hui Chiu Chung, JP, and Mr. Tsui Hing Chuen, William, JP.

Please also refer to the published version of this announcement in The Standard.