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China Digital Licensing (Group) Limited 中國數碼版權(集團)有限公司

(Formerly known as Shen Nong China (Group) Limited 神農中國(集團)有限公司)
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8175)

CHANGE OF COMPANY NAME, STOCK SHORT NAME, TRADING ARRANGEMENT AND EXCHANGE OF SHARE CERTIFICATES

CHANGE OF COMPANY NAME

The Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 14 October 2008 certifying that the change of name of the Company in English from "Shen Nong China (Group) Limited" to "China Digital Licensing (Group) Limited" and in Chinese from "神農中國(集團)有限公司" to "中國數碼版權(集團)有限公司". The change of the Company's name took effect on 22 September 2008. The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by Registrar of Companies in Hong Kong on 7 November 2008 confirming the registration of the new English name "China Digital Licensing (Group) Limited" and the new Chinese name "中國數碼版權(集團)有限公司" in Hong Kong under Part XI of the Companies Ordinance.

STOCK SHORT NAME

The shares of the Company will be traded on the Stock Exchange under the new English stock short name of "CHI DIGITAL LIC" and "中國數碼版權" in Chinese, instead of "SHEN NONG CHINA" and "神農中國", with effect from 17 November 2008.

EXCHANGE OF SHARE CERTIFICATES

The existing share certificates of the Company shall continue to be evidence of title and valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing share certificates.

CHANGE OF COMPANY NAME

Reference is made to the previous announcement of the Company dated 8 July 2008 (the "Announcement") and the circular of the Company dated 29 August 2008 (the "Circular") regarding the proposed change of company name. Unless otherwise defined, capitalized terms used herein shall have the same meanings as defined in the Circular.

The Board is pleased to announce that the special resolution in relation to the proposed change of Company's name at the Extraordinary General Meeting held on 22 September 2008 was duly passed by the Shareholders and the Certificate of Incorporation on Change of Name was issued by Registrar of Companies in the Cayman Islands on 14 October 2008 certifying that the change of name of the Company in English from "Shen Nong China (Group) Limited" to "China Digital Licensing (Group) Limited" and in Chinese from "神農中國(集團)有限公司" to "中國數碼版權(集團)有限公司". The change of the Company's name took effect on 22 September 2008. The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by Registrar of Companies in Hong Kong on 7 November 2008 confirming the registration of the new English name "China Digital Licensing (Group) Limited" and the new Chinese name "中國數碼版權(集團)有限公司" in Hong Kong under Part XI of the Companies Ordinance.

STOCK SHORT NAME

The shares of the Company will be traded on the Stock Exchange under the new English stock short name of "CHI DIGITAL LIC" and "中國數碼版權" in Chinese, instead of "SHEN NONG CHINA" and "神農中國", with effect from 17 November 2008.

EXCHANGE OF SHARE CERTIFICATES

The change of Company's name will not affect any of the rights of any Shareholders of the Company. All existing share certificates in issue bearing the existing name of "Shen Nong China (Group) Limited" and "神農中國(集團)有限公司" will, after the change of the Company's name becoming effective, continue to be evidence of title and valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing share certificates. Thereafter, new share certificates for new shares will be issued in the new name of the Company.

By order of the Board

China Digital Licensing (Group) Limited

Pang Hong Tao

Chairman

Hong Kong, 12 November 2008

As at the date of this announcement, the executive Directors are Mr. Pang Hong Tao, Mr. Mo Wai Ming, Lawrence and Ms. Au Shui Ming, Anna. The non-executive Director is Mr. Ma She Shing, Albert. The independent non-executive Directors are Mr. Hsu William Shiu Foo, Mr. Lee Kun Hung and Mr. Kwok Chi Sun, Vincent.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Group. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.kanhan.com.