



東方明珠創業有限公司\*  
**Pearl Oriental Innovation Limited**

(the “Company”)

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 632)**

**NOTIFICATION OF BOARD MEETING**

The board of directors (the “Board”) of Pearl Oriental Innovation Limited (the “Company”) announces that a meeting of the Board will be held on Friday, 27 July 2007 at 4:00 p.m. to approve, among other matters, the annual results of the Company and its subsidiaries and to determine the final dividend (if any) for the year ended 31 March 2007.

By Order of the Board

**Pearl Oriental Innovation Limited**

**Cheung Kwok Yu**

*Executive Director and Company Secretary*

Hong Kong, 17 July 2007

*As at the date hereof, the Board comprises six executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Mr. Chan Yiu Keung, Mr. Cheung Kwok Yu, Mr. Zhou Li Yang, Mr. Zheng Yinghsneg and Mr. Johnny Yuen; and two independent non-executive Directors, namely Dr. Anwar Ibrahim and Mr. Fung Hing Chiu, Cyril.*

\* *For identification purposes only*