



東方明珠創業有限公司*
Pearl Oriental Innovation Limited

(the “Company”)

(Incorporated in Bermuda with limited liability)

(Stock Code: 632)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of the Company announces that a meeting of the Board will be held on Thursday, 20 December 2007 at 4:00 p.m. to approve, among other matters, the interim results of the Company and its subsidiaries and to determine the interim dividend (if any) for the six-month period ended 30 September 2007.

As at the date hereof, the Board comprises six executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Mr. Chan Yiu Keung, Mr. Cheung Kwok Yu, Mr. Zhou Li Yang, Mr. Zheng Yingsheng and Mr. Johnny Yuen; and three independent non-executive Directors, namely Mr. Dong Zhi Xiong, Mr. Fung Hing Chiu, Cyril and Mr. Lai Shi Hong, Edward.

By Order of the Board

Pearl Oriental Innovation Limited

Cheung Kwok Yu

Executive Director and Company Secretary

Hong Kong, 10 December 2007

* *For identification purposes only*