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東方明珠創業有限公司*
Pearl Oriental Innovation Limited

(the “Company”)

(Incorporated in Bermuda with limited liability)

(Stock Code : 632)

**CHANGE OF
PRINCIPAL PLACE OF BUSINESS**

With effect from Monday, 10 December 2007, the principal place of business in Hong Kong of the Company will be at Suite 1908, 19th Floor, 9 Queen’s Road Central, Hong Kong.

The Company announces that its principal place of business in Hong Kong will be moved to the following address with effect from Monday, 10 December 2007:

Suite 1908, 19th Floor, 9 Queen’s Road Central, Hong Kong

Telephone number : (852) 2522 2898

Facsimile number : (852) 2522 3378

As at the date hereof, the Board comprises six executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Mr. Chan Yiu Keung, Mr. Cheung Kwok Yu, Mr. Zhou Li Yang, Mr. Zheng Yingsneg and Mr. Johnny Yuen; and three independent non-executive Directors, namely Mr. Dong Zhi Xiong, Mr. Fung Hing Chiu, Cyril and Mr. Lai Shi Hong, Edward.

By Order of the Board
Pearl Oriental Innovation Limited
Cheung Kwok Yu
Executive Director and Company Secretary

Hong Kong, 10 December 2007

* *For identification purposes only*