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東方明珠創業有限公司*

Pearl Oriental Innovation Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 632)

UNUSUAL VOLUME MOVEMENT

This statement is made at the request of The Stock Exchange of Hong Kong Limited.

The directors (the "Directors") of Pearl Oriental Innovation Limited (the "Company") have noted today's increase in the trading volume of the shares of the Company (the "Shares") and wish to state that the Directors are not aware of any reasons for such increase save and except the Company's announcement published on 16 March 2007 in relation to a top-up placing of 29,500,000 Shares and the fact that Orient Day Developments Limited, the major shareholder of the Company which is a company wholly owned by Mr. Wong Kwan, Chairman and Chief Executive of the Company, purchased in aggregate 5,645,000 Shares on the open market on 16 March 2007 at a weighted average price of HK\$2.91 per Share (with a price range between HK\$2.59 and HK\$3.05 per Share) for a total consideration of approximately HK\$16,435,000.

Save for the foregoing, the Directors confirm that there are no other negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Listing Rules, neither are the Directors aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of price-sensitive nature.

Made by the order of the board of Directors, the Directors of which individually and jointly accept responsibility for the accuracy of this statement.

As at the date hereof, the board of Directors comprises six executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Mr. Chan Yiu Keung, Mr. Cheung Kwok Yu, Mr. Zhou Li Yang, Mr. Zheng Yingsheng and Mr. Johnny Yuen; one non-executive Director, namely Dr. Robert Fung Hing Piu; and three independent non-executive Directors, namely Dr. Anwar Ibrahim, Dr. Lee G. Lam and Mr. Victor Yang.

By Order of the Board
Pearl Oriental Innovation Limited
Cheung Kwok Yu
Executive Director and Company Secretary

Hong Kong, 16 March 2007

* *For identification purpose only*

Please also refer to the published version of this announcement in The Standard.