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**CHINA DATA
BROADCASTING**

China Data Broadcasting Holdings Limited

(中華數據廣播控股有限公司)*

(incorporated in Bermuda with limited liability)

(Stock Code: 8016)

APPOINTMENT OF EXECUTIVE DIRECTORS AND CHANGE OF ADDRESS – HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS

The Board announces that Mr. Chao Yang Xiang, Mr. Jun Du, Mr. Yun Tang and Mr. Xiao Yu were appointed as executive directors of the Company with effect from 1 November 2006.

The Board also announces that the address of head office and principal place of business was changed on the same date.

The Shares were suspended trading on the Stock Exchange with effect from 9:31 a.m. on 28 December 2004 and remain suspended pending further announcement in respect of the matters relating to the announcement dated 25 January 2005.

The Board of Directors (the “Board”) of China Data Broadcasting Holdings Limited (the “Company”) is pleased to announce that Mr. Chao Yang Xiang, Mr. Jun Du, Mr. Yun Tang and Mr. Xiao Yu were appointed as executive directors with effect from 1 November 2006.

Mr. Chao Yang Xiang, aged 49, is a professor of Law at the Sichuan University, the PRC, and a lawyer at the Sichuan Chuanda Law Firm. Mr. Xiang obtained a Master’s degree in criminal law of China from the Sichuan University, and a Bachelor of Laws degree from the Southwest University of Political Science and Law. He has over 18 years of experience in law.

* *For identification purposes only*

Mr. Xiang has entered into a service agreement with the Company for a period of twelve months commencing on 1 November 2006 and the emolument is HKD60,000 per annum, which is determined by reference to Mr. Xiang's duties and experience. Mr. Xiang is not related to any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company or any of its subsidiaries or any of their respective associates and does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, the Company does not have any other matters that need to be brought to the attention of the holders of securities of the Company.

Mr. Jun Du, aged 34, is the Managing Director of Changhong (Hong Kong) Trading Limited. Mr. Du obtained a Bachelor's degree in International Business Management (English) from the Shanghai International Studies University, the PRC. He has over 10 years of experience in international business management, and had previously worked in Sichuan Changhong Electric Co., Ltd.

Mr. Du has entered into a service agreement with the Company for a period of twelve months commencing on 1 November 2006 and the emolument is HKD60,000 per annum, which is determined by reference to Mr. Du's duties and experience. Mr. Du is not related to any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company or any of its subsidiaries or any of their respective associates and does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, the Company does not have any other matters that need to be brought to the attention of the holders of securities of the Company.

Mr. Yun Tang, aged 41, is the Manager of the Marketing Department (Overseas Sales Division) of Sichuan Changhong Electric Co., Ltd, and is a senior engineer, as well as a director of Changhong Electric (Australia) PTY., Ltd. Mr. Tang obtained a Master's degree in Applied Physics from the University of Electronic Science and Technology of China. He has over 17 years of experience in engineering and marketing.

Mr. Tang has entered into a service agreement with the Company for a period of twelve months commencing on 1 November 2006 and the emolument is HKD60,000 per annum, which is determined by reference to Mr. Tang's duties and experience. Mr. Tang is not related to any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company or any of its subsidiaries or any of their respective associates and does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, the Company does not have any other matters that need to be brought to the attention of the holders of securities of the Company.

Mr. Xiao Yu, aged 38, is the Minister of the Financial Department of Sichuan Changhong Electric Co., Ltd, and is a senior accountant, as well as a director of a number of subsidiaries of Changhong (including Sichuan Changhong Network Technologies Co., Ltd, Changhong Electric (Australia) PTY., Ltd., Hefei Meiling Real Estate Development Co., Ltd. and etc.). Mr. Yu obtained a Bachelor's degree in National Economic Management from the Sichuan University, and has over 16 years of experience in the financial and economic management.

Mr. Yu has entered into a service agreement with the Company for a period of twelve months commencing on 1 November 2006 and the emolument is HKD60,000 per annum, which is determined by reference to Mr. Yu's duties and experience. Mr. Yu is not related to any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company or any of its subsidiaries or any of their respective associates and does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, the Company does not have any other matters that need to be brought to the attention of the holders of securities of the Company.

The Board also announces that the address of its head office and principal place of business has been changed to Unit 3701, 37/F, West Tower, Shun Tak Centre, 168-200 Connaught Road Central, Hong Kong with effective from 1 November 2006.

GENERAL

The Shares were suspended trading on the Stock Exchange with effect from 9:31 a.m. on 28 December 2004 and remain suspended pending further announcement in respect of the matters relating to the announcement dated 25 January 2005.

For and on behalf of
China Data Broadcasting Holdings Limited
David Ji Long Fen
Chairman

Hong Kong, 1 November 2006

As at the date of this announcement, the Board comprises Mr. David Ji Long Fen and Ms. Alice Hsu Chu Yun as executive directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

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