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**CHINA DATA
BROADCASTING**

China Data Broadcasting Holdings Limited

(中華數據廣播控股有限公司) *

(incorporated in Bermuda with limited liability)

(Stock Code: 8016)

RESIGNATION OF EXECUTIVE DIRECTOR

The Board announces that Mr. Zhenhua Wang has tendered his resignation as executive director with effect from 6 March 2012.

Resignation of Executive Director

The Board of Directors (the “Board”) of China Data Broadcasting Holdings Limited (the “Company”) announces that Mr. Zhenhua Wang has tendered his resignation as executive director with effect from 6 March 2012 due to his other commitments.

Mr. Wang confirmed that he has no disagreement with the Company’s board of directors and is not aware of any matters that should be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company in connection with his resignation. The Board would like to take this opportunity to express its appreciation to Mr. Wang for his past contributions towards the Company during his term of service.

For and on behalf of
China Data Broadcasting Holdings Limited
Yu Xiao
Chairman

Hong Kong, 6 March 2012

* *For identification purposes only*

As at the date of this announcement, the Company's executive directors are Mr. David Ji Long Fen, Mr. Yu Xiao, Mr. Tang Yan, Mr. Wu Xiangtao, Mr. Xiang Chao Yang, Mr. Rong Dong and Ms. Shi Ping and the independent non-executive directors of the Company are Mr. Jonathan Chan Ming Sun, Mr. Robert Ip Chun Chung and Mr. Sun Dongfeng.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the website of the Company at <http://www.cdb-holdings.com.hk>.